

DANCESPORT
VICTORIA

2021 ANNUAL REPORT

DSV VISION and MISSION

Vision: To provide and grow the opportunity and framework for all Victorians to participate in and enjoy DanceSport.

Mission: DanceSport Victoria is the key body for DanceSport development in Victoria. This is achieved by attracting all Victorians to participate at a social, Recreational or competitive level throughout the State.

CURRENT BOARD MEMBERS

Chairperson: Anna Longmore

Executive Officer: Max Baker

Treasurer: Shane Hocking

Government Liaison Officer: Martyn Kibel*

Accreditation: Adam Blakey

Marketing and Communications: Meagen Alderton

Sports Development: Jason Beaman

Committee Members: Geoff Vine, Monica Fincham, Katusha Volgina

*Not a Board member

2020 DSV Election Results

Coach Representatives:

Anna Longmore, Katusha Volgina

Competitor Representatives:

Meagen Alderton, Geoff Vine

General Representatives:

Max Baker, Adam Blakey, Shane Hocking, Jason Beaman, Monica Fincham

CHAIRMAN'S REPORT 2021

As I sit down to write my report for 2021, I am fully aware that dance studios have been closed for over 280 days since the beginning of the pandemic. I am finding it very difficult to put into words the events of the last 18 months with many people being affected emotionally, mentally and financially. This is not only in the dance industry but also throughout society in general, affecting all facets of their lives. DanceSport Victoria had some very exciting and interesting projects and initiatives planned for 2021 but unfortunately due to the COVID-19 situation we were unable to present them all.

However, we were able to present a brilliant Kickstart Competition and Lecture day. A huge thank you to all the dancers, teachers, RTFs, sponsors and board members that supported these events. Without your amazing support, events like these are not possible. Thanks must go to Max and Jean Baker for donating their scrutineering equipment and time. Meagen Alderton (Marketing Chair) and Jason Beaman (Sports Development Chair), thank you for your endless hours of hard work on Kickstart. Their commitment to promoting and growing DanceSport in Victoria is commendable. The board is already making plans for the 2022 Kickstart.

Meagen Alderton (Marketing Chair) has done a fantastic job this year in keeping our members informed and engaged with what is happening in DSV. One such project was "Ask DSV", this was a live feed interview on Facebook. It was watched by many and viewed hundreds of times from not only DSV members but also people all over Australia and the world. There will be more of these interviews in the coming months.

DanceSport Victoria has received very exciting news through Dancesport Australia that the IOC has approached the WDSF to create a Para dance division, with the view of including it as a sport for the 2028 Los Angeles Paralympics. It will additionally be an option for the 2032 Brisbane Paralympics. With Breaking being included as a sport at the 2024 Paris Olympics, the WDSF has now been made a full member of the Summer Olympics. This will open up many opportunities for DSA and the Para dancers.

In late 2020 DanceSport Australia became a recognised member of the Special Olympics. This is a very exciting opportunity for DanceSport Australia and it's members. Special Olympics are a year-round multi-sports program for people with an intellectual disability- of all capabilities. All DanceSport Australia RTF's have been offered the opportunity to become an affiliate of Special Olympics. We will be encouraging more Victorian RTF's to become members in the coming year.

It has been pleasing to hear that some RTF's have been teaching ParaDance this year. We do have some exciting things planned but they are still in their infancy and once studios are back open, we hope to continue with them.

Our Seniors Inclusion program is still very much at the forefront of DanceSport Victoria's projects but again; with COVID restrictions and lockdowns we were unable to deliver our plans this year. We endeavour to continue this once we are able.

DanceSport Victoria Competition Grants Commission has set up a “DSV Competition Relief Fund”. This is to assist competition organisers who have had to cancel their event due to COVID restrictions and have incurred a financial loss because of cancellation. There is a criteria and should any further details be required please don't hesitate to contact DSV.

DSV has secured funding and grants this year. Thanks to Max and Martyn for their help in securing this. The Elite Athletes Grant called “Athletes Pathway Travel Grants”, Together More Active funding and the Sporting Club Grant. Further details about the funding and grants can be found in the Executive Officer's report.

The 2021 ADS Bendigo Classic is, at this stage, planned to run in collaboration between the ADS (Vic Branch), Greater Bendigo City Council and DanceSport Victoria. This event is a must for any dancer on the DanceSport Calendar.

In 2018 Dancesport Victoria undertook a detailed Health Check of the DanceSport Victoria Board, under the Vicsport Good Governance Program. Vicsport are the peak body for sports and active recreation in Victoria and have major partnerships with the Victorian Government and VicHealth. This health check is reviewed regularly and can be found in your documents.

Many of us that have been involved in DanceSport for a long period of time will acknowledge that a decrease in numbers is not a new problem, and certainly not one isolated to Victoria. It is, however, an area that we wish to overcome and will work closely with Dancesport Australia, particularly as we navigate out of COVID-19, and continue to help grow DanceSport in Victoria. The focus will be on the grass roots and along with DSA we are looking at creating a School program. At the same time, we will be creating a Team Victoria. This is to acknowledge and help support the higher-level dancer. Further details of this can be found in the Sports Development and Marketing and Communications reports.

We have to acknowledge the support of Vicsport in promptly providing additional information to DanceSport Victoria and in turn the RTF's regarding the restrictions on our Industry due to COVID-19. Thanks must also go to Max Baker for attending these weekly meetings.

I must also acknowledge DanceSport Australia for the regular Zoom meetings they have held to connect and share information and ideas throughout 2021. The support and guidance they have given to DanceSport Victoria throughout the year is appreciated.

I would like to thank all of the Dancesport Victoria Board members for their contributions, both professionally and personally. 2021 is not the year that DanceSport Victoria had envisioned but we can only look forward to the future and hope for a bigger and better year in 2022. Looking forward to seeing you all back on the dance floor.

Very Best Wishes,

Anna Longmore

EXECUTIVE OFFICER REPORT – 2021

2020 was a rotten year for the dance world, especially here in Victoria – we were looking forward to a better 2021 – but COVID-19 had other ideas for us!

As my third year as Executive Officer for DanceSport Victoria comes to an end I have been very thankful for the support of the DSV Committee and especially the Chairperson (Ms Anna Longmore) our Government Liaison Officer (Mr Martyn Kibel) and the DSA CEO (Mr Dallas Williams) for their guidance throughout this incredibly difficult year for the dance industry.

My report will concentrate on some of the operational aspects of the DSV year, whilst leaving specific matters to the reports from the Marketing and Communications and Sports Development Committees.

Committee Structure – following the 2020 AGM and election, the following members were elected to the DSV Committee: Anna Longmore, Shane Hocking, Max Baker, Jason Beaman, Meagen Alderton, Adam Blakey, Geoff Vine, Monica Fincham and Katusha Volgina. Martyn Kibel has continued to provide support to the committee as Government Liaison Officer. We would like to thank the outgoing committee members (Lorraine Fabb, Anthony Peppers and Erin Aspinall) for their contribution to DanceSport Victoria. Those candidates who did not make the committee this year were invited to join sub-committees to utilise their expertise in specific projects.

Government Funding – we have been very successful in obtaining government funding over the past twelve months. Over our normal funding through the Together More Active program, we have received funding for our nominated project - ParaDance and Seniors Inclusion. Unfortunately, due to COVID-19, we have been unable to make progress on either part of this project, but we continue to be hopeful. We applied for, and were successful in obtaining, funding under the Athlete Pathway Grants Program 2020/21. This funding was to be used to support our Elite Athletes attending interstate National Championships based on results of the ADS Victorian and ADS Southern Cross Championships. As we know, the Southern Cross event did not run, and the two interstate events Tasmania and East Coast Championships were also cancelled. This funding will be held over and used in the first half of 2022. We also received funding to assist with the purchase of a Defibrillator to be used at Victorian competitions registered with DSA.

ADS / DSV Bendigo DanceSport Classic – this event has been very successful thanks to the support of the ADS Victorian Branch, the Bendigo Stadium and the City of Greater Bendigo (CoGB). The event did not run in 2020 but is planned for October this year subject to COVID-19 restrictions. The event receives significant funding from the CoGB to encourage competitors to visit, stay and eat in Bendigo. To attract greater support of the event, this year we have invited Soggi and Anna (Sigurdur Sigurdsson & Annalisa Zoanetti) from SA to present a floorshow, run a workshop and offer private lessons whilst in Bendigo. This will be subject to COVID restrictions obviously.

COVID-19 Communications – DanceSport Victoria has been extremely active in maintaining communications with RTFs over the past twelve months to ensure they have received the most up to date information as it is released by the Victorian Government. The role of DSV has been to ensure RTFs have the most up-to-date information on the ever-changing rules and regulations to make business decisions specific to their operations. We join the Vicsport fortnightly (sometimes weekly) Zoom meetings with all other Victorian sporting organisations and government representatives (regularly up to 120 participants) to gather the most relevant and accurate information which we then pass onto RTFs. As Restricted Activity Directions (RADs) and other government releases have been received, we have been passing these on to RTFs usually within 2 hours. We have been instrumental in getting certain issues clarified again to allow RTFs to make informed business decisions especially in relation to exemptions and density queries.

DSV Committee Meetings – The DSV committee meets monthly, and, prior to COVID-19, these meetings were held in the Vicsport Board Room. The committee has maintained the schedule during COVID-19 and meetings have been held via Zoom. We hope to return to face-to-face meetings once access to the Vicsport Board Room is again possible.

2021 has been a very frustrating year for the dance industry with COVID-19 restrictions in Victoria tougher than the rest of Australia. We hold hope that our situation will improve and look forward to a strong recovery in 2022.

Max Baker

Executive Officer

DANCESPORT AUSTRALIA -
ANNUAL FINANCIAL REPORT

Branch: Victoria Period Ending: 30/06/21

Statement of INCOME and EXPENDITURE		Current Period	Previous Year
INCOME			
Government Funding		\$34,364	\$17,000
State Championship	2018		
	2019		
	2020		
Competitions – Other		\$2,631	\$2,227
Education / Training / Development			
Fund Raising Activities			
Bank Interest			
Sundry Income			
GST on Income		\$3,468	\$1,923
GST Transfers – from National		\$195	\$871
TOTAL INCOME		\$40,658	\$22,021
EXPENDITURE: Branch Operating Expenses			
Meetings			\$387
Print / Postage / Stationary		\$324	\$220
Bank Fees		\$120	\$120
Website			
Branch Activities			
State Championship	2018		
	2019		
	2020		
Competitions – Other		\$6,580	
Education / Training / Development		\$2,500	\$17,516
General Expenses			
Advertising / Promotions			\$1,909
Subscriptions / Memberships		\$420	\$382
Insurance			
Travel Expenses (Board)			
Travel Subsidies	Teams		\$6,000
	World Representatives		\$3,000
Honorariums - Officer		\$3,000	\$3,000
Certificates / Awards			
Other Expenditure			\$363
GST Credits			\$2,730
GST Transfers – to National		\$2,257	\$2,641
TOTAL EXPENDITURE		\$15,201	\$38,268
SURPLUS (DEFICIT) INCOME over EXPENDITURE		\$25,457	(\$16,247)

DANCESPORT AUSTRALIA
ANNUAL FINANCIAL REPORT

Branch: Victoria Period Ending: 30/06/21

BALANCE SHEET		Current Period	Previous Year
LIABILITIES			
Members Fund (at commencement of period)		\$24,475	\$40,723
Plus	Surplus Income over Expenditure	\$25,457	(\$16,247)
Less	Deficit		
Members Fund (at end of period)		\$49,932	\$24,476
Other			
<i>TOTAL LIABILITIES</i>			
ASSETS			
Cash at Bank – Trading Account		\$49,932	\$24,476
Term Deposit		\$82,678	\$81,854
<i>TOTAL ASSETS</i>		\$132,610	\$106,330

Signature of Treasurer: _____ S Hocking _____

Date: _____ 09/09/02021 _____

MARKETING AND COMMUNICATIONS COMMITTEE REPORT

Report Prepared by: Meagen Alderton (Committee Chair)

Marketing Committee Members: Geoff Vine, Loraine Fabb, Monica Fincham, Matt McMahon

2020/21 has been an extremely challenging time for the whole of DanceSport in Australia but there is no denying Victoria has been hit the hardest. With studios closed for the best part of 300 days and only 3 competitions being able to run in almost 2 years, it has been very difficult time for our dancers, studio owners and dance enthusiasts.

KickStart 2021 was a great event for the Victorian dance community, providing educational opportunities as well as a re-entry into the competition season after the year that was 2020. Through the planning and implementing stages of the event, DSV were in communications with our member database to find out how they would like the event to look. We had amazing response to surveys that were sent out both prior to and after the event which has become priceless information when moving forward to plan KickStart 2022. The overall response from follow up communications with people who attended the event was that it was a huge success and attendees are looking to KickStart 2022.

Over the past 12 months the Marketing and Communications Team has had a focus on improving its communication with all of our members. #ASKDSV was another event that was run to allow members to interact with our committee and learn more about who we are and what we do. Anna Longmore was interviewed Live on Facebook by Matt McMahon (one of our Marketing Committee Members) and asked all things DSV. Members were able to post questions live online or send us emails prior to the event. With over 60 live viewers and since then a further 2,200 views (including international interaction) the event was well received. We look forward to bringing more of these events in 2022 when restrictions allow.

Moving forward into 2022, and working closely with the Sports Development Team, the Marketing and Communications Team are looking to continue to improve our communication with our members but also to develop strategies to promote our sport to the greater community. We are currently in the process of creating opportunities for DanceSport to be more in the public eye of the Victorian community and ensuring we don't miss any opportunity to encourage more people to engage in our sport

SPORTS DEVELOPMENT COMMITTEE

Report Prepared by: Jason Beaman – Chair DSV Sports Development Committee

Committee Members: Anna Longmore, Katusha Volgina and Justin Bourke

DSV established a Sports Development Committee in 2015, specifically to focus on growth and development opportunities of DanceSport here in Victoria.

Due to the ongoing and seems to be never ending situation with COVID, a lot of our plans have either been put on hold or postponed.

We started off the year working in conjunction with DSV Marketing and Communications chaired by Meagen Alderton, in the organizing of the Kick Start 2021 Competition and Lecture Series.

The Kick Start competition was extremely well supported and what a great way to get everyone back into the studios, working towards something positive after being in lockdown for what seemed like an eternity. The feedback was great with many of the attendees looking forward to another Kick Start Competition in 2022.

The Lecture Series which was meant to be held over 2 separate weekends, unfortunately, due to COVID, we could only hold one of these, with our 2nd group of lectures being put on hold for the time being.

The Lecture Series that actually ran consisted of the following four lectures;

Brent Olifent - Image Design

Angela Breeze - Accredited Practicing Dietitian and Nutritionist

Helen New – Pilates, and

Sports Psychologist - Daniel Dymond

This was followed by a complimentary practice session which was well supported by many of the Victorian competitors and studios.

Future plans for the rest of the year (all going well) and in to 2022 consist of:

FREE Pre-Australian Practice Session open to all Victorian DanceSport competitors

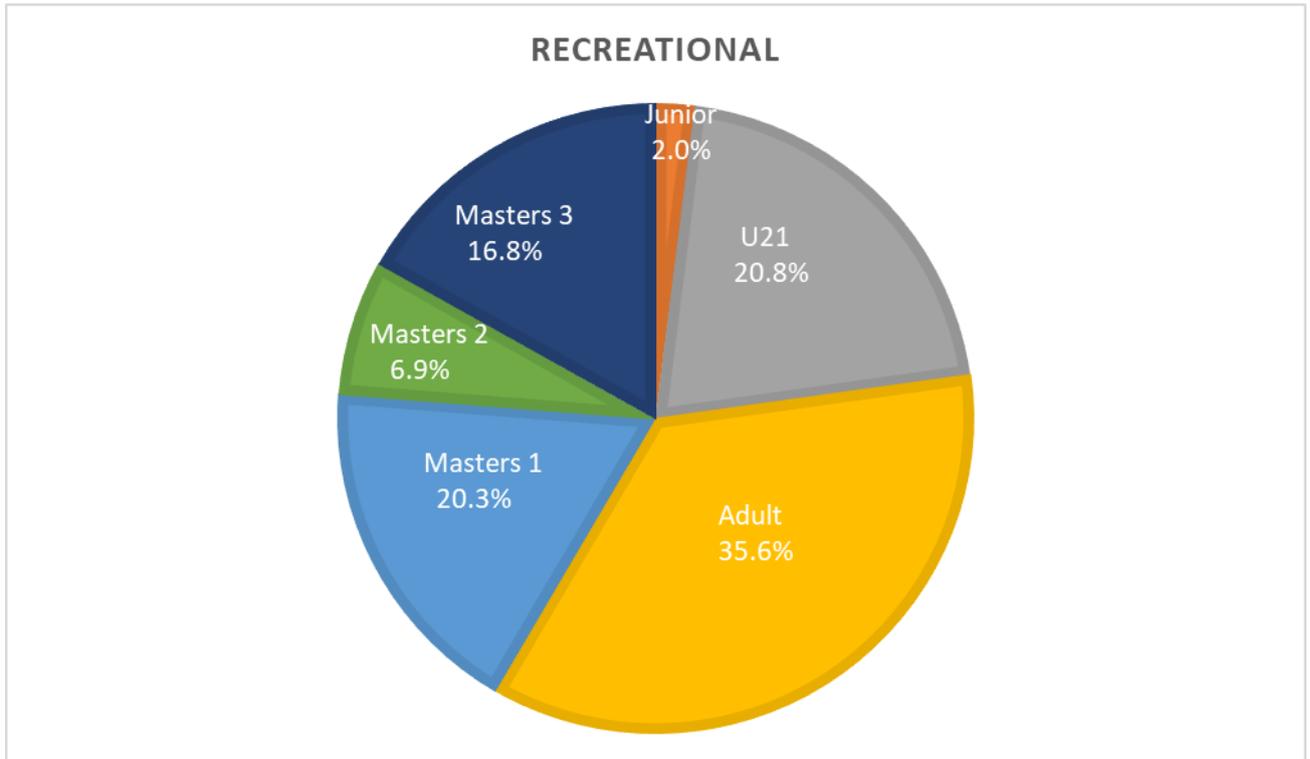
The introduction of “**DSV Team Victoria**”

The Kick Start Competition and

The Kick Start Lecture Series

All of the above plans will be announced over the next few months. Moving forward in to 2022, the Sports Development Team will be working closely with the Marketing and Communications Team in promoting our sport as best we can throughout Victoria.

COMPETITOR STATISTICS 2021

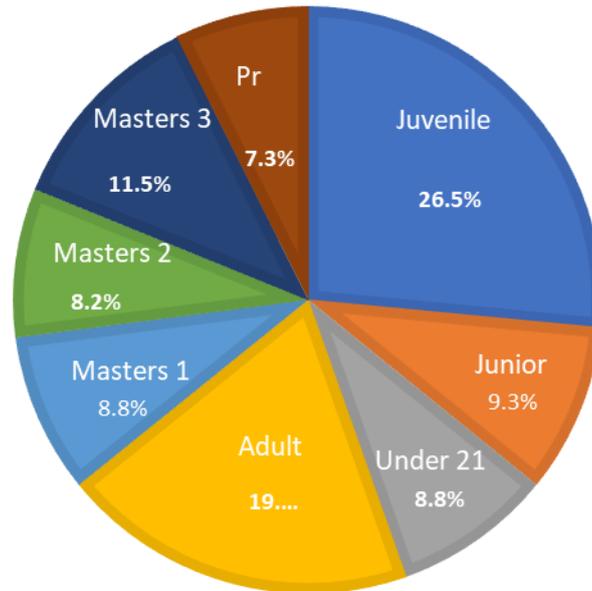


Competitor Type	2021	2020	2019	2018	2017	2016	2015
Juvenile	0	0	71	88	81	89	124
Junior	2	2	26	31	28	47	70
Youth (Under 21)	21	8	25	26	36	22	57
Adult	36	22	66	63	66	91	129
Masters 1	18	15	43	35	39	48	59
Masters 2	7	10	19	39	51	39	51
Masters 3	17	17	20	21	19	15	29
Total	101	74	270	303	320	351	519

Ordinary Members (2021): 11

Athlete Licence: 1 (Adult)

DSV AMATEUR AND PROFESSIONAL



Competitor Type	2021	2020	2019	2018	2017	2016	2015
Juvenile	145	40	12	18	15	21	28
Junior	51	23	21	18	23	31	20
Youth (Under 21)	48	24	46	52	59	48	66
Adult	107	85	132	145	155	147	167
Masters 1	48	37	71	62	76	75	87
Masters 2	45	41	56	52	61	75	72
Masters 3	63	57	69	75	66	37	11
Professionals	40	29	51	24	15	10	14
Total	547	336	458	446	470	444	465

RTF STATISTICS

2017: Victoria: 40, National: 116

2018: Victoria: 43, National: 122

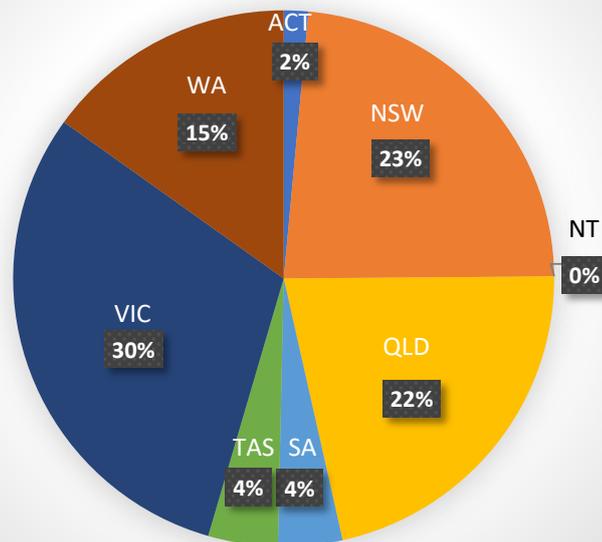
2019: Victoria: 50, National: 158

2020: Victoria: 58, National: 165

2021: Victoria: 60, National: 179

All Memberships Combined				
	State	Number	State	Percentage
	ACT	32	ACT	1.46
	NSW	512	NSW	23.41
	NT	0	NT	0.00
	QLD	473	QLD	21.63
	SA	84	SA	3.84
	TAS	91	TAS	4.16
	VIC	665	VIC	30.41
	WA	330	WA	15.09
	Total	2187	Total	100.00

National Member Percentage



Vicsport Recommendations (from Health Check)

Priority	Recommendation	Actions & Resources	Responsibility	Timeline	Priority H, M, L
1.1 DONE	Board Structure & Purpose Develop a new strategic plan in full consultation with the Board for 2018 and beyond.	-DSV Board can complete or engage the services of a facilitator to coordinate. (Vicsport can provide a quote if required)	DSV	December 2018	High
1.2 DONE	Development of Board Charter, Code of Conduct, Director Role Descriptions and Conflict of Interest Policy.	-Vicsport can provide templates -Board to schedule meetings to work through draft documents.	Vicsport DSV	August 2018	High
1.3 Partially Done	Develop Terms of Reference to guide the operations of the Marketing & Sport Development Subcommittees	-Vicsport can provide templates -Board to schedule meetings to work through draft documents.	Vicsport DSV	March 2019	Medium
2.1 DONE But still to be used correctly	Election & Appointment Establish an AGM Election Kit: information on the Board Charter, Role Descriptions, Nomination Form and Code of Conduct.	- Vicsport can provide templates -Board to schedule meeting to work through draft documents.	Vicsport DSV	November 2018	High
2.2 DONE But not fully documented	Formulate a Succession Plan for the DSV Board	-DSV to formulate a plan for Board succession.	DSV	September 2018	High
2.3 DONE But not fully documented	Develop a Board Recruitment Plan (addressing Skill Audit & gender diversity)	-See Guidelines for the Recruitment & Retention of Women in	DSV	October 2018	High

	requirements)	Leadership Roles			
Priority	Recommendation	Actions & Resources	Responsibility	Timeline	Priority H, M, L
2.4 Not addressed, as involves change in DSA Constitution	Introduction of rolling terms for Directors (50% of directors due for election in Year 1 and 50% of directors are due for election in Year 2) Will need to engage with DSA to consider and implement change.	-DSV to table for discussion with the DSA Board	DSV	May 2019	Medium
3.1 Partially completed	Board Induction Introduce a formal DSV Board Induction process.	-Vicsport can provide an Induction Process Checklist. -Board to schedule meeting to work through draft document.	Vicsport DSV	November 2018	Medium
4.1 Addressed but not actioned due to cost (via Vicsport)	Board Performance: Behaviour, Culture, Evaluation & Development Complete a Board Skills Audit	-Vicsport can provide a template for a Skills Audit, or can provide a quote to complete Skills Audit Evaluation -Board to commit to completion	Vicsport DSV	September 2018	High
4.2 DONE But not fully documented	Develop a Board Recruitment Plan (addressing Skill Audit & gender diversity req's. See 2.3)	-See Guidelines for the Recruitment & Retention of Women in Leadership Roles	DSV	October 2018	High
4.3 Partially Addressed	Existing DSV Board members to undertake training on the roles & responsibilities of directors	- Roles and Responsibilities documents developed and accepted	DSV Vicsport	December 2018	High
4.4 DONE	Formalise Board Evaluation	-DSV to consider appropriate	DSV Vicsport	July 2019	Medium

		facilitator to evaluate meeting effectiveness. (Vicsport can provide quote to complete)			
Priority	Recommendation	Actions & Resources	Responsibility	Timeline	Priority H, M, L
5.1 DONE	Policies & Procedures Introduction of a Conflict of Interest Policy and associated training for directors to understand, manage and declare conflicts of interest	-Vicsport can provide template Conflict of Interest Policy and provide a quote on associated training	Vicsport DSV	December 2018	High
5.2 DONE	Introduction of a Risk Management Policy & Risk Register	-Vicsport can provide a template Risk Management Register -DSV to conduct, assess and implement strategies to address risk	Vicsport DSV	February 2019	High
5.3 Partially done	Introduction of electronic financial reporting	DSV to source appropriate on-line financial reporting system	DSV	September 2018	High
5.4 DONE	Introduction of electronic banking	DSV to source appropriate on-line banking arrangement	DSV	September 2018	High
5.5 DONE	Obtain access to manage & load content on the DSV website	DSV to liaise with DSA for website	DSV	March 2019	Medium