

DANCE SPORT VICTORIA

2020 ANNUAL REPORT

DSV VISION and MISSION

Vision: To provide and grow the opportunity and framework for all Victorians to participate in and enjoy DanceSport.

Mission: DanceSport Victoria is the key body for DanceSport development in Victoria. This is achieved by attracting all Victorians to participate at a social, Recreational or competitive level throughout the State.

CURRENT BOARD MEMBERS

Chairperson: Anna Longmore

Executive Officer: Max Baker

Treasurer: Shane Hocking

Government Liaison Officer: Martyn Kibel*

Accreditation Officer: Adam Blakey

DanceSport Development Officer: Meagen Alderton

Marketing Officer: Geoff Vine

Competitor Representatives:

Lorraine Fabb, Geoff Vine

Coach Representatives:

Meagen Alderton, Anna Longmore

General Representatives:

Max Baker, Adam Blakey, Shane Hocking, Anthony Pepers, Jason Beaman, Erin Aspinall, Monica Fincham

*Not a Board member

CHAIRMAN'S REPORT 2020

As I sit down to write my report for 2020, I am finding it very difficult to put into words the events of this year due to so much uncertainty and upheaval caused by Coronavirus. So many people have been affected emotionally, mentally and financially, not only in the dance industry but also throughout society in general, affecting all facets of their lives.

DanceSport Victoria had some very exciting and interesting projects and initiatives planned for 2020 but unfortunately, they all had to be either cancelled or postponed until such a time that the COVID 19 situation has changed.

Proposed projects planned for 2020:

- **Elite Athletes Grant** called “Athletes Pathway Travel Grants Program”. This grant is used to assist with travel and accommodation to a National Championship interstate. We endeavour to apply for this grant in 2021, should it be available.
- **DSV International Travel Grant** - Couples were to accumulate points based on results over a series of Victorian competitions. The ultimate winners (one Ballroom and one Latin couple) were to receive grants of up to \$2500 each to assist with airfares/accommodation expenses to an International event of their choosing, to be used by end of 2021. Again, this is another project we hope to be able to offer to Dancesport Victoria Members in 2021.
- **The 2020 ADS Bendigo Classic** is run in collaboration between the ADS (Vic Branch), Greater Bendigo City Council and DanceSport Victoria. This event, along with all other Victorian competitions, had to be cancelled but we thankful that the Great Bendigo City Council were happy to honour the sponsorship agreement and carry this arrangement over to 2021.

Two of our projects that we were able to proceed with included:

- **Government House Performance** - Dancesport Victoria coordinated a performance last November at Government House, represented by 13 couples. This was extremely well received by the Governor and the 300+ audience. We hope to be back inside that beautiful ballroom presenting Dancesport once again in 2021.
- **Para DanceSport** - DSV did run a very successful Training and workshop weekend in November 2019. Further details of this event can be found in the Sports Development report. I would personally like to thank Kerry Clarke, Brent Olifent and Jason Beaman for all their hard work in coordinating this event. DSV was planning to continue to promote and grow Para DanceSport in Victoria with further training days and competitions in 2020. Again, this is something that will endeavour to continue in 2021.

In 2018 Dancesport Victoria undertook a detailed Health Check of the DanceSport Victoria Board, under the VicSport Good Governance Program. VicSport are the peak body for sports and active recreation in Victoria and have major partnerships with the Victorian Government and VicHealth. This health check is reviewed regularly and can be found in your documents.

Many of us that have been involved in Dancesport for a longer period of time will acknowledge that a decrease in numbers is not a new problem, or cause for too much concern, and certainly not one isolated to Victoria. It is, however, an area that we wish to overcome and will work closely with Dancesport Australia, particularly as we navigate out of Covid-19, and continue to help grow Dancesport in Victoria.

Dancesport Victoria has been working closely with the Victorian RTF's over the last 6 months of Coronavirus lockdowns. We have coordinated fortnightly Zoom catch-up meetings to share information and ideas and to provide general support to our Victorian Studios/Dance Professionals, and each other. We have provided additional resources in the way of an Accountant to help navigate funding available and a Psychologist to help provide emotional support. We feel confident that the relations between Dancesport Victoria and the RTF's has been strengthened during this process. We have to acknowledge the support of VicSport in promptly providing additional information to Dancesport Victoria and in turn the RTF's.

I would like to thank all of the Dancesport Victoria Board members for their contributions, both professionally and personally. This year has certainly been a challenge for us all. I would like to thank Martyn Kibel for his ongoing, and much needed, assistance with our funding applications and reports, it's certainly much appreciated.

Special mention must go to Max Baker, our Executive Officer, and Shane Hocking, our Treasurer for their tireless work to keep the Board running efficiently. The extra workload that has taken place due to Covid-19 has been both overwhelming at times, not to mention very invasive of personal time, and I want to personally thank Max Baker in particular for helping Dancesport Victoria (and myself) during the last 6 months.

My 2019 Chairman's report ended by quoting: "2020 is looking at being an exciting year for Dancesport Victoria and with the support of the Board and our members the future is looking great". Unfortunately, due to these unprecedented times, it wasn't as others or I had hoped for. Let's hope 2021 is a better year for us all.

I look forward to seeing you all back on the dance floor!

Very Best Wishes,

Anna Longmore

EXECUTIVE OFFICER REPORT – 2020

As my second year as Executive Officer for DanceSport Victoria comes to an end I have been very thankful for the support of the DSV Committee and especially the Chairperson (Ms Anna Longmore) our Government Liaison Officer (Mr Martyn Kibel) and the DSA CEO (Mr Dallas Williams) for their guidance throughout this incredibly difficult year for the dance industry.

The Chairperson's report has covered items including the Elite Athletes Grant, the Government House demonstration. Para DanceSport, the International Travel Grant, the DSA / ADS Bendigo DanceSport Classic. Other matters that the DSV committee has addressed this year include:

- **Relationships with key Government representatives** – we have developed very strong relationships with Vicsport and Sport and Recreation Victoria during Covid-19 which has allowed us to be at the forefront of decisions and information flows on matters relating to the dance industry in Victoria. Representing DSV, I have attended via Zoom a weekly meeting set up by Vicsport with other Victorian sporting organisations which has provided the most up-to-date information as the Covid-19 situation evolved.
- **Return to Play Plan** - With assistance from MarShere and particularly Russell Christian, we developed the Victorian Return to Play plan, which was submitted to, and accepted by, the Return to Play Expert Advisory Panel. This document was then provided to all Victorian RTFs to assist them in the re-opening (albeit for a short period) of their studios.
- **Government Funding** - We submitted applications for funding to the Victorian Government and were successful in obtaining funding under the Together More Active (TMA) Foundation funding program and the TMA Project Implementation Plan. The Project Plan incorporated the Para DanceSport project and a second project focussing on Seniors Inclusion. Progress was made on the Para DanceSport program but unfortunately, due to Covid-19 the Seniors Inclusion Project has not progressed.
- **Seniors Inclusion** - The intention of the Seniors Inclusion Project was to present dancesport to Seniors at retirement and accommodation venues and encourage participation. The first of these presentations was unable to proceed due to its proximity to the ADS Australian Championships and the Christmas season. The second was scheduled for March but could not proceed due to Covid-19 and the ability to access Seniors retirement and accommodation venues. This Project will be actioned once access to these venues is possible.
- **RTF Zoom Meetings** - As mentioned in the Chairperson's report, we set up a fortnightly RTF Zoom meeting which has provided RTF members the opportunity to network with other RTF members and share ideas and contacts for the benefit of all members. We have also used this forum to pass information received from the weekly Vicsport meetings onto RTF members

- **Mental Health** - We also took the initiative to offer all members the opportunity to attend a virtual seminar on Mental Health presented by a fellow dancer who is a qualified psychotherapist focussing on the needs of dancers during the extended lockdown phase in Victoria. Whilst this was not widely attended it did provide members the opportunity to address some concerns being experienced.
- **DSV Committee Meetings** – The DSV committee meets monthly and, prior to Covid-19, these meetings were held in the Vicsport Board Room. The committee has maintained the schedule during Covid-19 and meetings have been held via Zoom since March. We will return to face-to-face meetings once access to the Vicsport Board Room is again possible.
- **DSA National Meetings** – This is an initiative whereby members of all Australian DanceSport committees can meet (via Zoom) to learn what issues are being addressed in other States and at a National level. These meetings, whilst still fairly new, are a great opportunity to learn from the experiences of other committee members
- **DSA Grants Commission** – Another fairly new DSA National initiative designed to allow all States to help develop a national approach to funding and to discover funding opportunities at State level. The committee is currently developing a National Strategic Plan based loosely on the plans developed at State level which will assist the sourcing of funding opportunities at the National level. I am the DSV representative to this committee.

2020 has been a very frustrating year for the dance industry with Covid-19 restrictions in Victoria tougher than the rest of Australia. We hold hope that we will recover from this and look forward to a strong recovery in 2021.

Max Baker

Executive Officer

DANCESPORT AUSTRALIA - ANNUAL FINANCIAL REPORT

BRANCH: VICTORIA

PERIOD ENDING: 30/06/2020

STATEMENT of INCOME and EXPENDITURE				Current Period	Previous Year
INCOME	Government Funding			\$17,000	\$30,000
	State Championship	2018		-	-
		2019		-	-
		2020		-	-
	Competitions - Other			-	-
	Education / Training / Development			\$2,227	-
	Fund Raising Activities			-	-
	Bank Interest			-	-
	Sundry Income			-	-
	GST on Income			\$1,923	\$3,000
	GST Transfers - From National			\$871	\$1,690
TOTAL INCOME				\$22,021	\$34,690
EXPENDITURE	Branch Operating Expenses				
	Meetings			\$367	\$723
	Print / Postage / Stationary			\$220	\$346
	Bank Fees			\$120	\$120
	Website			-	-
	Branch Activities				
	State Championship	2018		-	-
		2019		-	-
		2020		-	-
	Competitions - Other			-	-
	Education / Training / Development			\$17,536	\$17,351
	General Expenses				
	Advertising / Promotions			\$1,909	818
	Subscriptions / Memberships			\$382	382
	Insurance			-	-
	Travel Expenses (Board)			-	-
	Travel Subsidies		Teams	\$6,000	\$6,000
			World Representatives	\$3,000	\$2,000
	Honorariums		Officer	\$3,000	-
			Officer	-	-
	Certificates / Awards			-	-
	Other Expenditure			\$363	-
	Transfer to Term Deposit			-	-
	GST Credits			\$2,730	\$2,187
	GST Transfers - to National			\$2,641	\$794
TOTAL EXPENDITURE				\$38,268	\$30,721
SURPLUS (DEFICIT) INCOME over EXPENDITURE				(\$16,247)	\$3,969

BALANCE SHEET					Current Period	Previous Year
LIABILITIES	Members Funds		at Commencement of Period		\$40,723	\$36,754
	Plus	Surplus Income over Expenditure			\$(16,247)	\$3,969
	Less	Deficit				
	Members Funds		at End of Period		\$24,476	\$40,723
	Other				-	-
TOTAL LIABILITIES						
ASSETS	Cash at Bank - Trading Account				\$24,476	\$40,723
	Term Deposit				\$81,854	\$80,552
	Other				-	-
TOTAL ASSETS					\$106,330	\$121,275
SIGNATURE of TREASURER			Shane Hocking			
DATE		09/09/2020				

*Please note, Vic Sport government grant of \$22,000 was received two months late due to COVID-19

DSV MARKETING REPORT 2020

The Dancesport Victoria (DSV) Marketing sub-committee was an effective working group for 2019/2020. It was chaired by Geoff Vine and comprised Meagan Donnelly, Monica Fincham and Lorraine Fabb. Together we worked as a productive team, completing tasks and projects for DSV.

PREMIERS ACTIVE APRIL:

The Premiers Active April was affected by the COVID 19 pandemic and didn't run in its usual format. The sponsors/partners and supporters ranking were changed and DSV was relegated from a major partner to a supporter this year. This meant we were only on one page of the Government website which was substantially altered from its original layout due to the COVID situation. There were no offers placed on the websites and only a half dozen major sports received more exposure. The reason for this was that we only covered part of the whole of Victoria with our studios and were consequently downgraded to a lesser definition of supporter. The take up of our promotions has been one of the biggest in the past few years compared to some of the other major sports and we found the PAA decision disappointing.

MARKETING EFFORTS:

Due to the COVID situation more emphasis was given by the marketing committee to how we could help our studios through this pandemic. Social Media was discussed as an option. Ideas are:

- Creating a bank of articles to upload to Facebook encouraging members to become engaged in these trying times.
- Emails are being sent out regularly to members and RTFs about subjects concerning restrictions and programs in place by VIC Sport to get us through this pandemic.
- Facebook postings with themes, postings and events initiating engagement with members.
- Landing Pages and Videos are being designed to bring new members into Dancesport as we emerge from the pandemic.

A lot of the projects have dovetailed into a National focus and the Victorian Marketing Committee and DSV has always been at the forefront of these projects. A digital magazine is being planned with Monica and Lorraine providing input which will be placed on the Dancesport Australia website home page.

PLANS FOR NEXT YEAR:

- Develop marketing plan for Victorian RTFs which can be subsidised by DSV.
- Improve competition promotion to competitors and spectators.
- Examine possibility of promoting and running DSV Open.

SPORTS DEVELOPMENT COMMITTEE

Prepared by Meagen Alderton - Committee Chair

Committee Members: Jason Beaman and Anna Longmore.

As part of our ongoing development of DanceSport, DSV established a Sport Development Committee in 2015, specifically to focus on growth and development opportunities of DanceSport here in Victoria.

Due to Covid-19, all projects through the Sports Committee were postponed or cancelled for this year. We will endeavour to continue them next year.

PARA DANCESPORT VICTORIA



Para DanceSport Victoria (PDSV) were proud to host internationally acclaimed Para DanceSport Instructor Kiyomi Yotsumoto at MarShere Dance Studios Kilsyth for a Victorian first wheelchair dancing workshop and Training weekend on Saturday 2nd and Sunday 3rd November.

The weekend was an introductory course with topics such as Wheelchair Dancers Skills, ISTD Technique for wheelchair methods, how to drive a wheelchair and wheelchair techniques, wheel driving within the different rhythms plus so much more. We had over 40 people attend from all over Australia, including 7 wheelchair users. This workshop was a very engaging, providing the opportunity for everyone who attended a chance to come and try ballroom dancing and learn some amazing fundamentals in para dancing. It was not only incredibly informative; everyone had a lot of fun throughout the whole weekend.

Special mention must go to ParaDance Committee Kerry Clarke, Brent Olifent, Jason Beaman and Anna Longmore for all their time and effort on Para DanceSport Victoria. Thanks also to Meagen Alderton who has been our advisor 'behind the scenes'.

A massive thank you must go to Stephanie and Thomas Werner from the Integris Group Services Pty Ltd for all their valuable knowledge, free advice, time and effort. They have provided their services 'free of charge', which is something the Sport Development committee cannot thank them enough. They support their clients to implement and improve their quality Assurance, Human Resources, Training and Development, Strategy and Operations and Business Improvements and Operation systems.

www.IntegrisGroupServices.com.au

Para DanceSport Victoria (PDSV) would like to continue introducing Para Dance for wheelchair users to become active members of the ballroom dancing community. Only this week have we been contacted by Disability Sport and Recreation (DSR) which is a charity organisation that works to promote, develop, collaborate and advocate for disability sport opportunities and true inclusion. They work with sporting bodies, government and other organisations to create a better disability sport landscape.

A DSR Hub was established in Casey (South Eastern Melbourne) and it seeks to take the core values and connections that DSR has and to help create and develop localised disability sport and rec activities. The project started with a focus on education of local coaches and the development of a daytime program people in disability day services. Due to the limitations around face-to-face delivery they are now focusing on developing partnerships and offering online opportunities for people with disability. This is something that DanceSport Victoria would be very interested in being involved with and through this hub we can grow and promote ParaDance. We will keep all our DanceSport Victoria members updated of the progress of this project as information comes to hand.

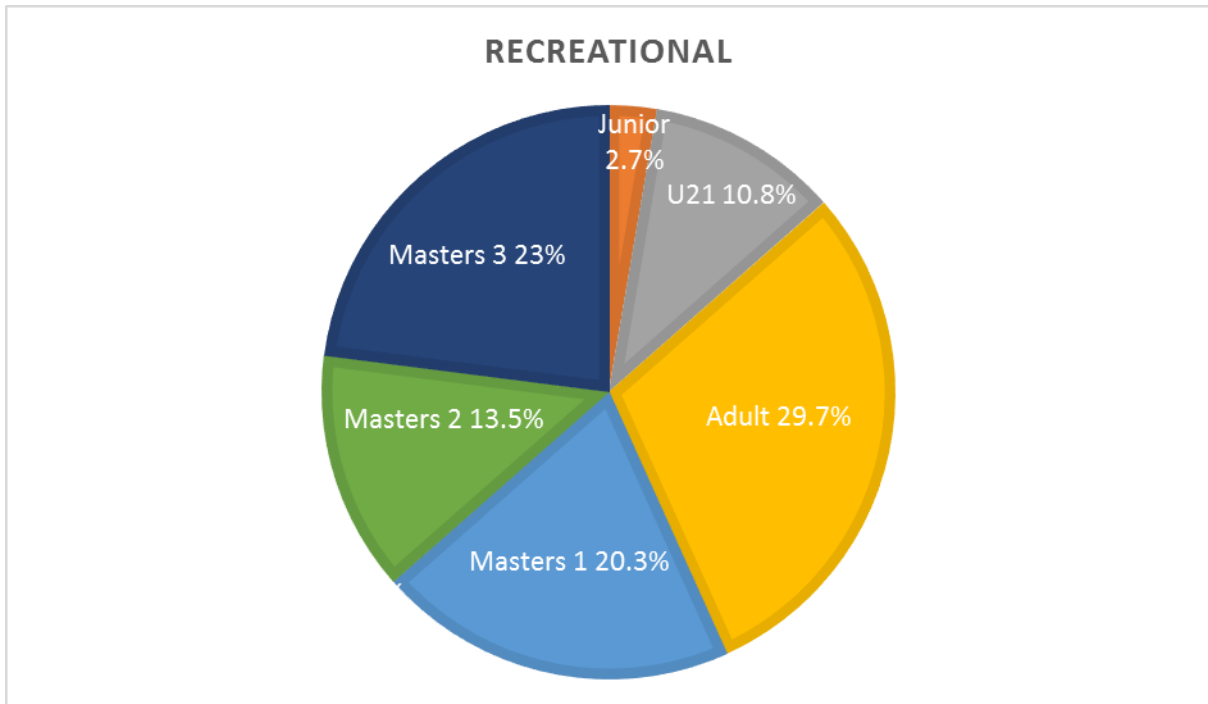
DanceSport Victoria has also been approached by Access for All Abilities (AAA) Play, who provide a crucial entry point for people who are seeking out a sports or recreation connection. DSV feels that this is a fantastic opportunity for us to promote dance through this avenue.

Professional Development – International Guest Teachers

Normally DSV would invite International Guest teachers to Melbourne to lecture and do lessons. This opportunity would be available to all DSV members and normally with a DSV discount subsidy given to each member. Unfortunately, due to Covid-19 and the travel restrictions this was not possible this year but is hoped that next year it will be.

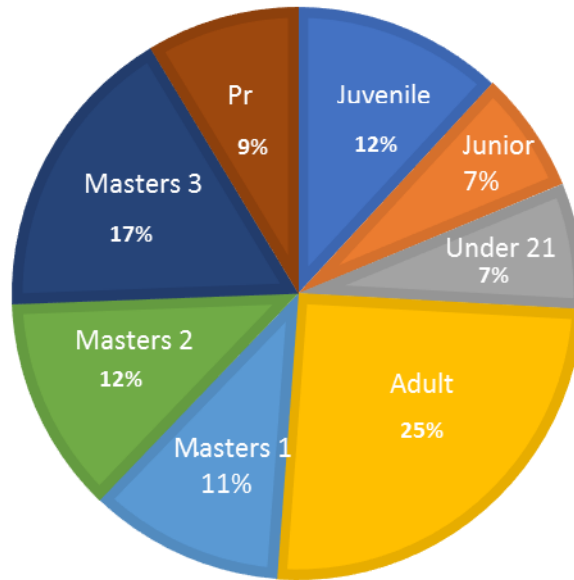
The Sports Development Committee would like to thank the Dancesport Victoria board and Dancesport Victoria members for all their support this year and we look forward to what we can achieve in the coming year.

COMPETITOR STATISTICS 2020



Competitor Type	2020	2019	2018	2017	2016	2015
Juvenile	0	71	88	81	89	124
Junior	2	26	31	28	47	70
Youth (Under 21)	8	25	26	36	22	57
Adult	22	66	63	66	91	129
Masters 1	15	43	35	39	48	59
Masters 2	10	19	39	51	39	51
Masters 3	17	20	21	19	15	29
Total	74	270	303	320	351	519

DSV AMATEUR AND PROFESSIONAL



Competitor Type	2020	2019	2018	2017	2016	2015
Juvenile	40	12	18	15	21	28
Junior	23	21	18	23	31	20
Youth (Under 21)	24	46	52	59	48	66
Adult	85	132	145	155	147	167
Masters 1	37	71	62	76	75	87
Masters 2	41	56	52	61	75	72
Masters 3	57	69	75	66	37	11
Professionals	29	51	24	15	10	14
Total	336	458	446	470	444	465

RTF STATISTICS

2017:

Victoria: 40, National: 116

2018:

Victoria: 43, National: 122

2019:

Victoria: 50, National: 158

2020:

Victoria: 58,

Vicsport Recommendations (from Health Check)

Priority	Recommendation	Actions & Resources	Responsibility	Timeline	Priority H, M, L
1.1 DONE	Board Structure & Purpose Develop a new strategic plan in full consultation with the Board for 2018 and beyond.	-DSV Board can complete or engage the services of a facilitator to coordinate. (Vicsport can provide a quote if required)	DSV	December 2018	High
1.2 DONE	Development of Board Charter, Code of Conduct, Director Role Descriptions and Conflict of Interest Policy.	-Vicsport can provide templates -Board to schedule meetings to work through draft documents.	Vicsport DSV	August 2018	High
1.3 Partially Done	Develop Terms of Reference to guide the operations of the Marketing & Sport Development Subcommittees	-Vicsport can provide templates -Board to schedule meetings to work through draft documents.	Vicsport DSV	March 2019	Medium
2.1 DONE But still to be used correctly	Election & Appointment Establish an AGM Election Kit: information on the Board Charter, Role Descriptions, Nomination Form and Code of Conduct.	- Vicsport can provide templates -Board to schedule meeting to work through draft documents.	Vicsport DSV	November 2018	High
2.2 DONE But not fully documented	Formulate a Succession Plan for the DSV Board	-DSV to formulate a plan for Board succession.	DSV	September 2018	High
2.3 DONE But not fully documented	Develop a Board Recruitment Plan (addressing Skill Audit & gender diversity requirements)	-See Guidelines for the Recruitment & Retention of Women in Leadership Roles	DSV	October 2018	High

Priority	Recommendation	Actions & Resources	Responsibility	Timeline	Priority H, M, L
2.4 Not addressed, as involves change in DSA Constitution	Introduction of rolling terms for Directors (50% of directors due for election in Year 1 and 50% of directors are due for election in Year 2) Will need to engage with DSA to consider and implement change.	-DSV to table for discussion with the DSA Board	DSV	May 2019	Medium
3.1 Partially completed	Board Induction Introduce a formal DSV Board Induction process.	-Vicsport can provide an Induction Process Checklist. -Board to schedule meeting to work through draft document.	Vicsport DSV	November 2018	Medium
4.1 Addressed but not actioned due to cost (via Vicsport)	Board Performance: Behaviour, Culture, Evaluation & Development Complete a Board Skills Audit	-Vicsport can provide a template for a Skills Audit, or can provide a quote to complete Skills Audit Evaluation -Board to commit to completion	Vicsport DSV	September 2018	High
4.2 DONE But not fully documented	Develop a Board Recruitment Plan (addressing Skill Audit & gender diversity req's. See 2.3)	-See Guidelines for the Recruitment & Retention of Women in Leadership Roles	DSV	October 2018	High
4.3 Partially Addressed	Existing DSV Board members to undertake training on the roles & responsibilities of directors	- Roles and Responsibilities documents developed and accepted	DSV Vicsport	December 2018	High
4.4 DONE	Formalise Board Evaluation	-DSV to consider appropriate facilitator to evaluate meeting	DSV Vicsport	July 2019	Medium

		effectiveness. (Vicsport can provide quote to complete)			
Priority	Recommendation	Actions & Resources	Responsibility	Timeline	Priority H, M, L
5.1 DONE	Policies & Procedures Introduction of a Conflict of Interest Policy and associated training for directors to understand, manage and declare conflicts of interest	-Vicsport can provide template Conflict of Interest Policy and provide a quote on associated training	Vicsport DSV	December 2018	High
5.2 DONE	Introduction of a Risk Management Policy & Risk Register	-Vicsport can provide a template Risk Management Register -DSV to conduct, assess and implement strategies to address risk	Vicsport DSV	February 2019	High
5.3 Partially done	Introduction of electronic financial reporting	DSV to source appropriate on-line financial reporting system	DSV	September 2018	High
5.4 DONE	Introduction of electronic banking	DSV to source appropriate on-line banking arrangement	DSV	September 2018	High
5.5 DONE	Obtain access to manage & load content on the DSV website	DSV to liaise with DSA for website	DSV	March 2019	Medium